

OTTO BARRIOS GOMEZ

Bilingual Graphic Designer



PROFILE

Otto Barrios Gomez



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[My Website](#) [My LinkedIn](#)

<http://www.obggraphicdesign.com>



5334 S 5160 W, Kearns, UT
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AREAS OF EXPERTISE

- Lifecycle Project Management
- Graphics / Digital & Print Design
- Social Media / Digital Marketing
- Targeted Advertising Campaigns
- Corporate & Brand Development
- Logo, Gaming, and Product Design
- Labeling and Packaging design
- Web Design, App, & UI/UX Design
- Print & Typography
- Video and 3D Render Artworks
- Photography / Videography
- Creative Solutions

PROFILE

Bilingual (Spanish/English) graphic designer with extensive experience leading creative projects from inception to execution (in-house & freelance). Readily identify market trends to achieve branding objectives, increase revenues, and satisfy consumer needs via visuals (digital & print), collateral, and advertising campaigns. Extensive knowledge of all printing systems, graphic design, and video programs on Mac and PC platforms. Great capacity for teamwork, time management, and creativity. I Used to perform tasks under pressure but always maintained quality to achieve the desired goal.

PROFESSIONAL EXPERIENCE

Graphic Designer 02/2021 to present

VOX Nutrition Inc, Inc., West Jordan, UT

I design attractive and personalized label designs for clients who use this company's services to create nutritional supplements. Design promotional material for their products on social networks.

Graphic Designer 12/2019 to 03/2020

TCS JOHN HUXLEY America, Inc., Las Vegas, NV

I designed original artwork for casino gaming tables top to attract and engage customers and promote audience retention at the establishment.

Graphic Designer 05/2018 to 12/2019

Gaming Partners International, Las Vegas, NV

I Produced visuals from initial concept to layout and final design; communicated ideas to international audiences across casinos worldwide through innovative, special projects—ensured consistency in brand identity.

- Headed unique Gaming tabletop and chips designed to commemorate events (incl. World Poker Tour).

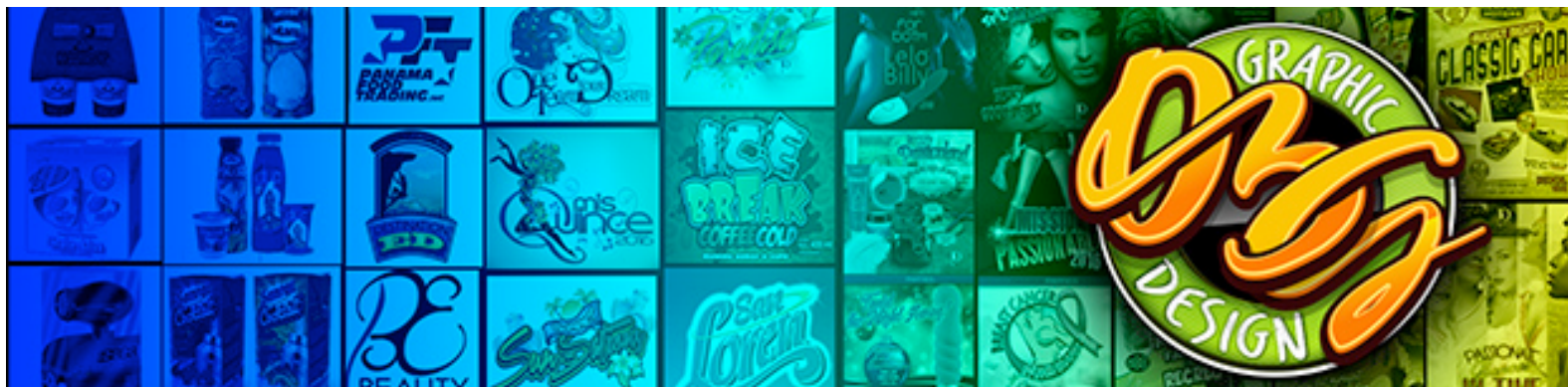
Graphic Designer 03/2017 to 05/2018

JCM Global, Las Vegas, NV

Created campaigns and marketing collateral. Established rapport with the brand.

- Selected by the company to generate graphics for a successful advertising campaign (golf tournament); increased audience size and secured additional sponsorship from across the country. Create motion video to launch the global product via compelling After Effects video.

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EDUCATION

Bachelor, Graphic Design

Caracas Design Institute

Caracas, Venezuela

1984 - 1987

PROFESSIONAL TRAINING

- Master Autodesk Maya 3D, 2020
Udemy.com
- Ux Apps Design with Axure RP 9.0
Domestika.org
- Advertising 3D design – Cinema 4D
Crehana.com

TECHNICAL SKILLS

- Adobe CC – Illustrator, InDesign, Photoshop, After Effects, Media Encoder, Acrobat, XD, Lightroom
- Autodesk Maya 3D
- MS Office
- Web Design (Webflow, Atom, Visual Studio Pro)
- Audacity (Audio)
- Cinema 4D / Blender
- Axure RP 9
- Mac / PC / Design Applications
- Video (iSkysoft Media Converter)
- Da Vinci Resolve

REFERENCES

PEARSON GORHAM

Senior Graphic Designer - GPI

702-533.9028

cpg3@cox.net

CHRIS PAYNE

Senior Graphic Designer - IGT

702-406-3647

contact@chrispayne.net

TERESA BORJA

Sales Manager – Party Lite

956-371-6271

Tborja220@gmail.com

PROFESSIONAL EXPERIENCE, *Continued...*

Graphic Designer

07/2015 to 01/2016

Passion Parties, Las Vegas, NV

Drove design projects and bilingual multimedia campaigns (Spanish, English) to advance targeted marketing goals and consumer base. Developed visuals and an annual catalog.

Progressive accountability in the graphic department, developing successful advertising campaigns for social networks (Facebook, Twitter, Instagram), Email Blast, (and Mailchimp) in English and Spanish, and in charge of developing the annual catalog, as well as the main image of the conventions of the sales force nationwide.

Graphic Designer & Media Manager

08/1997 to 02/2013

Parmalat / Lactalis Group, Caracas, Venezuela

As head of the Graphic Department, I worked directly with the Marketing department, designing trending advertising and marketing campaigns for consumers and creating different types of packaging to appeal to consumers. I supervised directly all printing materials and processes. I maintained a high-quality visual and brand identity in all products.

- Recipient of multiple awards for collaborative projects.
- They are recognized for creating one of the top 10 packaging designs worldwide (World Packaging Expo, 2010 / Spain).
- Supervised and coordinated the print process of all packaging and labels (cardboard, paper, plastic, can) on (flex-process, photo-process, flex, gravure, and offset).

Graphic Designer | Label & Packaging Designer (Freelance / Remote)

Various Clients:

03/2013 to 06/2015

Venezuela, Nicaragua, Costa Rica, Ecuador, Italy, USA (Las Vegas and New York)

Work with clients directly in Europe, North, and South America on brand development by creating advertising and marketing initiatives, including creating great packaging designs

- Clients: “La Perfecta” Dairy Foods, Sur American Food, Newport Motors, Bellissima Lei, Prollosa Dairy Foods, 3P Foods, Moca Café, Silver State Taxes & Insurance, Odiaga Auto Sales, and EZ Paella Restaurant, Sentir Zuliano Restaurant.